



*service offering*

# LEADERSHIP COACHING

The biggest factor of success or failure in business, government, and life is leadership. Almost every problem that an organization faces is, at its core, able to be solved through leadership. Executive leaders who understand and apply the right leadership principles with their teams are proven to win more often and with superior results in their industry or field.

Leadership coaches are not just mentors. Like in sports, leadership coaching is meant to drive and motivate athletes of the corporate or government arenas to train hard, set high goals, employ discipline, and earn the win. Success takes sustained effort. The best coach not only convinces a leader to stretch beyond his or her comfort zone, but also shows that leader how his or her team becomes stronger as a result.



Outpost recommends every leader learn and draw from winning leadership principles found in Fortune 100 companies and elite U.S. military units. Knowing precisely how, where, and when to apply these hard-fought lessons in your organization can make all the difference. Our coaches help bring out the excellence in your people because we coach them on how to see the path, recognize the pitfalls, and unlock their own potential to succeed.

## SERVICE OFFERING

Leadership Coaching, 1-on-1 setting:

\$250/hour session

\$2,250: Outpost's custom 5-month leadership program, tailored to the individual's goals (10x hour sessions + supplemental study)

\$300: resume review, refresh, and reformat

Leadership Coaching, group setting:

\$150/hour session, per person

\$1,350/person: Outpost's custom 5-month leadership program, tailored to group goals (10x hour sessions + supplemental study)

12% discount for U.S. military/government

\*Most clients can utilize online video calls. Out-of-area sessions in person are available at client request, with additional travel costs. U.S. government includes federal, state, local, tribal, and territorial.

Outpost has deep experience advising the C-suite of companies, nonprofits, government senior executives, U.S. Congress members, and flag officers in command of U.S. military units. While you are focused on running the business, **let us focus on coaching your rising stars.**

Ideal situations for coaching include:

- Rising stars or newly promoted leaders
- Executives seeking professional growth or switching career fields
- Organizational change, leadership turnover, and succession planning
- Coping with crisis scenarios
- Forging relationships with external groups
- Job interview or speechmaking preparation
- Military-to-civilian career transition

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